

Message Text

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PAGE 01 CARACA 05684 072157Z

ACTION ARA-14

INFO OCT-01 ISO-00 SSO-00 NSC-05 SS-15 A-01 CIAE-00
DODE-00 INR-07 NSAE-00 PA-02 PRS-01 SP-02 INRE-00
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FM AMEMBASSY CARACAS

TO SECSTATE WASHDC IMMEDIATE 7926

THE WHITE HOUSE WASHDC IMMEDIATE

INFO USIA WASHDC IMMEDIATE

AMEMBASSY BOGOTA IMMEDIATE

AMEMBASSY BRASILIA IMMEDIATE

AMEMBASSY KINGSTON PRIORITY

AMEMBASSY LIMA PRIORITY

AMEMBASSY QUITO PRIORITY

AMEMBASSY SAN JOSE PRIORITY

UNCLAS CARACAS 5684

SECSTATE FOR ARA; USIA FOR ILA GEORGE MILLER, IOP/M, IPS, IBS

E.O. 11652: N/A

TAGS: OVIP (CARTER, ROSALYNN), VE

SUBJECT: MRS. CARTER'S TRIP, MEDIA REACTION

1. THREE OF VENEZUELA'S MAJOR NEWS WEEKLIES, RESUMEN, BOHEMIA
AND MOMENTO, RUN EXTENSIVE AND HIGHLY FAVORABLE STORIES ON MRS.
CARTER AND HER TRIP, ALONG WITH NUMEROUS PHOTOS (MOST POST
SUPPLIED) OF HER, THE CARTER FAMILY AND THE OFFICIAL PARTY.
ALL EMPHASIZE THE SUBSTANTIVE NATURE OF THE TRIP AND MRS.
CARTER'S ROLE AS JIMMY'S ADVISOR AND ALTER-EGO. THE
MOST SERIOUS AND RESPECTED OF THE THREE, "RESUMEN," TRIES TO GIVE
THE GOOD WILL ASPECT OF THE TRIP ITS DUE, IN EVALUATING THE TRIP'S
OVERALL IMPORTANCE. STORY IS ENTITLED "ONLY GOOD WILL?" WITH
SUMMARY SUBHEAD, "THE TRIP OF ROSALYNN CARTER THROUGH LATIN
AMERICA APPEARS TO BE A NEW STEP IN THE CREATION OF A DISTINCT
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DIPLOMACY FOR LATIN AMERICA. AS THE WORDS AND FACTS COME OUT,
THEY MUST BE ACCOMPANIED BY GESTURES OF FRIENDSHIP." PIECE ENDS:
"IF THE IMAGE OF A PREPOTENT UNCLE (SAM) HAS NOT YET PRODUCED
RESULTS, MAYBE TALK 'BETWEEN BROTHERS' - EVEN WITH ALL OF THEIR
DIFFERENCES - IS BETTER. PERHAPS US DIPLOMACY AT THIS MOMENT,
TOO, IS COMING INTO THIS FEELING FOR FELLOW-MAN"

2. AL CARACAS PAPERS GIVE PROMINENT PLAY TO LOCALLY GENERATED STORIES ABOUT MRS. CARTER'S ARRIVAL HERE FRIDAY, INCLUDING DETAILS OF HER TWO DAY SCHEDULE. THEY RUN WITH POST-SUPPLIED PHOTOS.

3. EL NACIONAL RUNS THREE COLUMN, TWO DECK FRONTPAGE HEAD, "ROSALYNN CARTER WILL HOLD TWO INTERVIEWS WITH THE PRESIDENT;" SUBHEAD, "PROGRAM OF HER VISIT FOR FRIDAY, SATURDAY AND SUNDAY OF THIS WEEK." THREE LOCALLY GENERATED STORIES ARE JUMP PAGED ALONG WITH OFFICIAL PHOTO OF MRS. CARTER; ONE OF HER WITH PRESIDENT CARTER AND SMALL PHOTOS OF MRS. VANCE AND OF ROBERT PASTOR. ONE GOES INTO DETAIL ON HER MEETINGS WITH CAP AND THE REST OF HER SCHEDULE; ONE DESCRIBES THE OFFICIAL PARTY; AND THE THIRD IS A PROFILE OF HER. THE LATTER RUNS WITH SUBHEADS, "THE NORTH AMERICANS DESCRIBE HER AS THE PERSONIFICATION OF THE US WOMAN OF 1970: ENERGETIC, INTELLIGENT, RECEPTIVE TO NEW IDEAS AND SURE OF HER OWN IDENTITY; IN PRIMARY SCHOOL, SHE HAD A SCHOOL MATE WHO WOULD LATER BECOME HER HUSBAND: THE CURRENT PRESIDENT, JIMMY CARTER. IN SCHOOL SHE ALSO LEARNED SPANISH." STORY RUNS IN SIX COLUMNS WITH BOL TWO-DECK HEAD.

4. ALL MAJOR PAPERS ALSO RUN WIRESTORIES ON HER ARRIVAL IN BRAZIL, WITH HEADS INDICATING IT IS HER MOST "DIFFICULT" STOP. EL NACIONAL GIVES PROMINENT INSIDE FRONTPAGE SPACE AND THREE COLUMN, THREE DECK HEAD TO AP STORY, "TODAY SHE MEETS WITH GEISEL - ROSALYNN CARTER EMPHASIZES COMMITMENT TO HUMAN RIGHTS ON HER ARRIVAL IN BRAZIL;" SUBHEAD, "LEADERS OF A STUDENT STRIKE SEND A LETTER TO THE NORTH AMERICAN FIRST LADY." UNCLASSIFIED

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Message Attributes

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Disposition Case Number: n/a
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